



REFLECTION
 What are your core values?
 Suggested time: 30 minutes

This tool is good for checking in with your **North Stars** – the values that you had identified at the beginning of your ethical stack – and being realistic about how well you can align with them.

Use this tool as a periodic check-in during the process of product development

Each teammate should get a coloured pen/pencil.

Given the challenges you have come up against while using the previous tools, reflect upon which values you are really going to be able to stand for.

Prepare to make a mark on the line that goes from the value word to the center point.

The closer to the edge of the circle, the more important the value is. The closer to the center you mark the line, the less important the value is.

Each teammate should make their own colored mark for each value.

Then, connect the marks per value across the lines to create an oddly shaped polygon.

You can connect across individual colormarks and have one shape per person or find an average per value so that you have one shape.

Hint: think about the scenarios that worried you the most. Having a strong sense of your core values can help you to bargain and make sure you don't end up in the worst cases.

